

The Skoll:EMERGE programme is colour-coded. Orange sessions are for everyone. You must choose between burgundy, green, blue and indigo sessions: the colours mark themed tracks, but feel free to mix and match – you don't have to stay in the same track all day!

STARTING OUT AS A SOCIAL ENTREPRENEUR

Thinking of starting your own social enterprise? Already started a social enterprise but need help with your next steps? These sessions will walk you through the process from start-up to scale.

CAREERS IN SOCIAL ENTREPRENEURSHIP

Don't want to set up a social enterprise but want to work in the sector? Meet the people working as consultants, managers, investors and intrapreneurs.

GLOBAL CHALLENGES

Social entrepreneurs will speak openly about their solutions to global challenges: climate change, social exclusion and development in the Middle East.

IDEAS WORKSHOP

Attend these sessions and assist Ideas Competition entrants to develop their pitches for this evenings semi-final.

9.00 AM ▶ **REGISTRATION** // ENTRANCE HALL

9.30 AM ▶ **OPENING ADDRESS** // NELSON MANDELA LECTURE THEATRE

Pamela Hartigan, Director, Skoll Centre, UK
Laila Iskandar, Chairperson, CID Consulting, Egypt

Welcome
Speaker

Dr. Kamel is an Education and Development Specialist, who offers a compelling combination of in-depth knowledge and international exposure as a result of providing consultancy services for UNESCO, USAID, UNDP. Committed to an integrated, grass roots approach to development; she has helped CID clients in devising highly successful programs which address a range of community concerns.

10.00 AM ▶ **INSPIRATION FOR ACTION** // ENTRANCE HALL

Anita Seidler, President, Creative Impact, Spain
Lotfi EL-Ghandouri, Founder, Creative Society, Spain and Canada
Ezequiel Romairone, Creative Society, Spain

Facilitators

After a morning of meeting inspiring people and learning about their endeavours, what is your contribution to urgent global challenges? This session gives you the opportunity to engage in conversations to spark your creativity and drive to explore the opportunities provided by social entrepreneurship.

10.30 AM ▶ **STARTING UP A SOCIAL ENTERPRISE** // EDMOND SAFRA LECTURE THEATRE

Nick Temple, Policy and Communications Director,
School for Social Entrepreneurs, UK

Workshop facilitator

From the recognition of the "mission", to running the business. Advice from the last twelve years of assisting start-up social entrepreneurs.

▶ **OPPORTUNITIES IN SOCIAL FINANCE** // RHODES TRUST LECTURE THEATRE

Simon Eli Jebreel, MBA candidate, Said Business School, UK
Lauren Kickham, MBA candidate, Said Business School, UK
Rod Schwartz, CEO, ClearlySo, UK
Cecile Galoselva, Operations Director, The Ethical PROPERTY Company, UK

Moderators

Speakers

Social finance couples positive economic and social returns. Explore this exciting field through an open dialogue with active practitioners sharing their experiences and thoughts on sector trends and career opportunities.

▶ **FINDING LEVERAGE POINTS FOR ENVIRONMENTAL IMPACT AND PROFIT** // LECTURE THEATRE 4

Geoff Lye, Chairman, SustainAbility, UK
Barbara Hammond, BGC Project Lead, Low Carbon West Oxford, UK
Tim Kruger, Founder, cQuestrate, UK

Moderator

Speakers

Environmental challenges are complex and solutions are neither clear nor simple. How can entrepreneurs identify and utilize leverage points amid this complexity to create real impact and even profit?

▶ **IDEAS WORKSHOP** // LECTURE THEATRE 5

Ideas Competition semi-finalists develop their pitch with the judges and Skoll:EMERGE attendees

11.30 AM ▶ **MID-CONFERENCE ADDRESS** // NELSON MANDELA LECTURE THEATRE

Ben Metz, Social entrepreneur, UK
Caroline Casey, Founding CEO, Kanchi, Ireland

Introduction
Speaker

Caroline Casey is the founding CEO of Kanchi and the O2 Ability Awards and is also an international speaker and adventurer. A social entrepreneur, Caroline sits on the board for several government, business and not-for-profit organisations. A former management consultant with Accenture, Caroline is visually impaired to the degree that she is registered as legally blind.

12.00 AM ▶ **INSPIRATION FOR ACTION** // ENTRANCE HALL

Anita Seidler, President, Creative Impact, Spain
Lotfi EL-Ghandouri, Founder, Creative Society, Spain and Canada
Ezequiel Romairone, title, Creative Society, Spain

Facilitators

After a morning of meeting inspiring people and learning about their endeavours, what is your contribution to urgent global challenges? This session gives you the opportunity to engage in conversations to spark your creativity and drive to explore the opportunities provided by social entrepreneurship.

1.00 PM ▶ **LUNCH** // ENTRANCE HALL AND RECEPTION ROOM

2.00 PM ▶ **FROM SURVIVE TO THRIVE: SCALING UP A SOCIAL ENTERPRISE** // EDMOND SAFRA LECTURE THEATRE

Ben Metz, Social entrepreneur, UK

Workshop facilitator

Participants will learn how ideas and organizations grow to reach their true potential, and help real social enterprises evaluate current scaling issues including sustainable governance, evaluating impact, diversifying funding, and more.

▶ **CONSULTANCY** // RHODES TRUST LECTURE THEATRE

Chairman Love, Chief Operating Officer, Volans, UK

Workshop facilitator

How consultants help organisations to incorporate social innovation into their core strategy. Join us for conversation, networking and case study.

▶ **PUSHING THE BOUNDARIES OF INCLUSION** // LECTURE THEATRE 4

Henry Gonzalez, Vice-President, Morgan Stanley, USA
Dhruv Lakra, Founder and CEO, Mirakle Couriers, India
Albert Riera, Director of Communications, La Fageda, Spain

Moderator

Speakers

Through innovative businesses, social entrepreneurs working with some of the most vulnerable people in society, have widened the circle of people who are included in the economic and social life of the community. How have these entrepreneurs pushed the boundaries of inclusion, and what do their successes teach us about the value of inclusiveness to society at large?

▶ **IDEAS WORKSHOP** // LECTURE THEATRE 5

Ideas Competition semi-finalists develop their pitch with the judges and Skoll:EMERGE attendees

3.00 PM ▶ **BREAK** // ENTRANCE HALL

3.30 PM ▶ **INVESTMENT READINESS: FROM IDEA TO INVESTMENT** // EDMOND SAFRA LECTURE THEATRE

Matt Knopp, Director and Head of Consultancy, Eastside, UK

Workshop facilitator

How do you know when your idea is investment ready? Matt Knopp, social enterprise consultant, will discuss issues of investment readiness, sourcing, and business plan development.

▶ **THE VIEW FROM THE INSIDE: SHAPING AN EXISTING ORGANIZATION WITH YOUR ENTREPRENEURIAL SPIRIT** // RHODES TRUST LECTURE THEATRE

Harpreet Dhody, MBA candidate, Said Business School, UK
Henry Gonzalez, Vice-President, Morgan Stanley, USA
Emma Howard, Global Health Coordinator, Riders for Health, UK
Faisal Butt, Associate Director, Hamilton Bradshaw, UK

Moderator

Speakers

Intrapreneurs take charge from the inside. This panel will include contributions from three unique intrapreneurs who discuss their experiences working with entrepreneurs and/or driving entrepreneurial change within institutions to create significant social value. Learn more about their motivations, challenges, failures, and ultimate successes in pursuing their passions.

▶ **THE MIDDLE EAST: INNOVATIONS IN A CULTURAL MEDLEY** // LECTURE THEATRE 4

Laila Iskandar, Chairperson, CID Consulting, Egypt
Naif Al Mutawa, Founder and CEO Teshkeel (THE "99"), Kuwait
Nader Khatib, Director, Friends of the Earth Middle East "EcoPeace", Palestine

Moderator

Speakers

This session will present two individuals that aim to spread awareness by taking creative yet distinct approaches to cultural and environmental challenges within the Middle East."

▶ **IDEAS WORKSHOP** // LECTURE THEATRE 5

Ideas Competition semi-finalists develop their pitch with the judges and Skoll:EMERGE attendees

4.00 PM ▶ **BREAK** // ENTRANCE HALL

4.30 PM ▶ **CLOSING ADDRESS** // NELSON MANDELA LECTURE THEATRE

Adam Grodecki, Co-Founder and Chairman, Student Hubs, UK
Rodrigo Baggio, Founder and Executive Director, CDI, Brazil

Introduction
Speaker

Rodrigo Baggio (fellow of Ashoka, Avina, Schwab and the Skoll foundation), founded CDI to transform lives and low-income communities using technology, citizen advocacy and entrepreneurship. CDI's first school opened in 1995, and since then, it has grown to become a network of 933 schools and 1,723 cyber cafés in 12 countries.

5.00 PM ▶ **SOCIAL INNOVATION IDEAS COMPETITION** // NELSON MANDELA LECTURE THEATRE

Wendy Lloyd, Head of Charitable Giving, Barclays, UK
Cliff Prior, Chief Executive, UnLtd, UK
Anna Blackman, Skoll Scholar 2008/9, Co-Founder PhotoVoice
Bright Simons, Founder, mPedigree, Ghana
Pamela Hartigan, Director, Skoll Centre, UK

Judges

Ideas Competition semi-finalists pitch their ideas to the judges and Skoll:EMERGE attendees.